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HAIER HEALTHWISE HOLDINGS LIMITED

海爾智能健康控股有限公司

(Formerly known as Lung Cheong International Holdings Limited)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 348)

CHANGE OF COMPANY NAME, STOCK SHORT NAME AND COMPANY WEBSITE

The Board is pleased to announce that the name of the Company has been changed from “Lung Cheong International Holdings Limited” to “Haier Healthwise Holdings Limited 海爾智能健康控股有限公司”.

The stock short names for trading in the Shares on the Stock Exchange will be changed from “LUNG CHEONG” to “HAIERHEALTHWISE” in English and from “龍昌” to “海爾智能健康” in Chinese with effect from 9:00 a.m. on 23 February 2015. The stock code of the Company remains as “348”.

The website of the Company will be changed from “<http://www.e-lci.com>” to “<http://www.haier-healthwise.com.hk>” with effect on 23 February 2015.

Reference is made to the announcement of Haier Healthwise Holdings Limited (formerly known as Lung Cheong International Holdings Limited) (the “**Company**”) dated 1 December 2014 and the circular of the Company dated 11 December 2014 (the “**Circular**”) in relation to, among other things, the change of the Company’s name and amendments to the memorandum and articles of association. Capitalised terms used herein shall have the same meanings as those defined in the Circular unless otherwise stated.

CHANGE OF COMPANY NAME

The Board is pleased to announce that the name of the Company has been changed from “Lung Cheong International Holdings Limited” to “Haier Healthwise Holdings Limited 海爾智能健康控股有限公司”. The Certificate of Incorporation on Change of Name of the Company was issued by the Registrar of Companies in the Cayman Islands on 16 January 2015 and the Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 10 February 2015.

CHANGE OF STOCK SHORT NAME

The stock short names for trading in the Shares on the Stock Exchange will be changed from “LUNG CHEONG” to “HAIERHEALTHWISE” in English and from “龍昌” to “海爾智能健康” in Chinese with effect from 9:00 a.m. on 23 February 2015. The stock code of the Company remains as “348”.

SHARE CERTIFICATES

The Change of Company Name will not affect any rights of the Shareholders. All existing Share certificates in issue bearing the previous name of the Company will continue to be evidence of title to the Shares and will continue to be valid for trading, settlement and registration purposes. There will not be any arrangement for free exchange of existing Share certificates for new Share certificates under the new name of the Company. Any new Share certificates will be issued under the new name of the Company.

CHANGE OF COMPANY WEBSITE

The website of the Company will be changed from “<http://www.e-lci.com>” to “<http://www.haier-healthwise.com.hk>” with effect on 23 February 2015.

By order of the Board
Haier Healthwise Holdings Limited
Diao Yunfeng
Chairman and Chief Executive Officer

Hong Kong, 16 February 2015

As at the date of this announcement, the executive Directors are Mr. Diao Yunfeng (Chairman and Chief Executive Officer), Mr. Leung Lun, M.H., Ms. Fang Fang; and the independent non-executive Directors are Mr. Ye Tian Liu, Mr. Lai Yun Hung and Dr. Ko Peter, Ping Wah.