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LUNG CHEONG INTERNATIONAL HOLDINGS LIMITED **龍昌國際控股有限公司***

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 348)

DELAY IN DESPATCH OF CIRCULAR IN RELATION TO CONTINUING CONNECTED TRANSACTIONS

This announcement is made pursuant to Rule 14A.47 of the Listing Rules.

Reference is made to the announcement of Lung Cheong International Holdings Limited (the “**Company**”) dated 23 October 2014 (the “**Announcement**”) regarding the continuing connected transactions between LC Global Holdings Corporation, a wholly-owned subsidiary of the Company, and Lung Cheong (BVI) Holdings Limited. Unless the context otherwise requires, capitalised terms used herein shall have the same meaning as those defined in the Announcement.

It was stated in the Announcement that a circular (the “**Circular**”) containing, among other things, details of the Master Purchase Agreement, a letter from the independent financial adviser containing its advice to the Independent Board Committee on the Master Purchase Agreement, including the Annual Caps, the recommendation of the Independent Board Committee regarding the Master Purchase Agreement, including the Annual Caps, to the Independent Shareholders and the notice of the EGM is expected to be despatched to the Shareholders on or before 13 November 2014 in accordance with the Listing Rules.

As additional time is required for the Company to prepare and finalise certain information to be included in the Circular, the expected date of the despatch of the Circular will be postponed to a day falling on or before 4 December 2014.

On behalf of the Board of
Lung Cheong International Holdings Limited
Leung Lun
Executive Director

Hong Kong, 12 November 2014

As at the date of this announcement, the executive Directors are Mr. Diao Yunfeng (Chairman and Chief Executive Officer), Mr. Leung Lun, M.H. and Ms. Fang Fang; and the independent non-executive Directors are Mr. Ye Tian Liu, Mr. Lai Yun Hung and Dr. Ko Peter, Ping Wah.

* *For identification purposes only*