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## **LUNG CHEONG INTERNATIONAL HOLDINGS LIMITED**

**龍昌國際控股有限公司\***

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 348)**

### **PROFIT WARNING**

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board wishes to inform the shareholders of the Company and potential investors that based on the preliminary review of the unaudited consolidated management accounts of the Group, the Group is expected to record a significant decrease in profit for the year ended 31 March 2013 as compared to the profit recorded by the Group for year ended 31 March 2012.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Lung Cheong International Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules of Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company and potential investors that based on the preliminary review of the unaudited consolidated management accounts of the Group, the Group is expected to record a significant decrease in profit for year ended 31 March 2013 as compared to the profit recorded by the Group for the year ended 31 March 2012.

Based on the relevant information currently available to the Company, decline in consolidated profit was primarily attributable to the fact that there was a one-off gain on disposal of the Company’s subsidiaries for the year ended 31 March 2012 which did not occur for the same period in this year and the decrease in sales of the Group for the current period.

As the Company is in the process of finalizing the annual result of the Company for the year ended 31 March 2013, the information contained in this announcement is only based on the preliminary assessment of the Company's management accounts of the Group. Details of the Group's performance will be disclosed in its final audited results announcement for the year ended 31 March 2013 which is expected to be published on or before 30 June 2013.

**Shareholders and potential investors of the Company should exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Lung Cheong International Holdings Limited**  
**Wong, Andy Tze On**  
*Executive Director*

Hong Kong, 31 May 2013

*As at the date of this announcement, the executive Directors are Mr. Leung Lun, M.H. (Chairman and Chief Executive), Mr. Wong, Andy Tze On and Ms. Fang Fang; and the independent non-executive Directors are Mr. Ye Tian Liu, Mr. Lai Yun Hung and Dr. Ko Peter, Ping Wah.*

\* For identification purposes only