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LUNG CHEONG INTERNATIONAL HOLDINGS LIMITED

龍昌國際控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 348)

**CHANGE OF DATE OF ANNUAL GENERAL MEETING
AND BOOK CLOSURE PERIOD**

Reference is made to the announcement of Lung Cheong International Holdings Limited (the "Company") dated 28 June 2012 (the "Announcement") in relation to the consolidated results of the Company and its subsidiaries for the year ended 31 March 2012. Unless otherwise defined herein, terms used in this announcement shall have the same meanings as those defined in the Announcement.

The annual general meeting of the Company was initially scheduled to be held on Tuesday, 28 August 2012 with the register of members of the Company to be closed from Thursday, 23 August 2012 to Tuesday, 28 August 2012, both days inclusive.

The Board hereby announces that the date of the annual general meeting of the Company is re-scheduled to be held on Friday, 14 September 2012 with the register of members of the Company to be closed from Tuesday, 11 September 2012 to Friday, 14 September 2012, both days inclusive. In order to qualify for the attendance and voting at the annual general meeting of the Company to be held on 14 September 2012, all transfers accompanied by the relevant share certificates for registration must be lodged with the Company's branch share registrar in Hong Kong, Tricor Abacus Limited, at 26/F, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong not later than 4:30 p.m. on 10 September 2012.

By Order of the Board
Lung Cheong International Holdings Limited
Wong, Andy Tze On
Executive Director

Hong Kong, 30 July 2012

As at the date of this announcement, the executive Directors are Mr. Leung Lun, M.H. and Mr. Wong, Andy Tze On and the independent non-executive Directors are Mr. Ye Tian Liu, Mr. Wong Lam, O.B.E., J.P., and Mr. Lai Yun Hung.

** For identification purposes only*