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LUNG CHEONG INTERNATIONAL HOLDINGS LIMITED

龍昌國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 348)

NOTIFICATION OF BOARD MEETING

The Board of Directors (the "Directors") of Lung Cheong International Holdings Limited (the "Company") hereby announces that a meeting of the Directors will be held at Unit 11 1/F Houston Centre, 63 Mody Road, TST East, Kowloon, Hong Kong on Tuesday, 29 November 2011 at 10:00 a.m. for the purposes of considering and approving the interim results of the Company and its subsidiaries for the six months to 30 September 2011, considering the declaration of an interim dividend (if any) and transacting other related businesses.

By Order of the Board
Lung Cheong International Holdings Limited
Wong, Andy Tze On
Executive Director

Hong Kong, 17 November 2011

As at the date of this announcement, the directors of the Company are Mr. Leung Lun, Mr. Wong, Andy Tze On, Mr. Ye Tian Liu, Mr. Wong Lam, O.B.E., J.P. and Mr. Lai Yun Hung.