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LUNG CHEONG INTERNATIONAL HOLDINGS LIMITED 龍昌國際控股有限公司

(Incorporated in the Cayman Islands with limited liability) (Stock code: 348)

DELAY IN DESPATCH OF CIRCULAR IN RESPECT OF CONTINUING CONNECTED TRANSACTIONS

Reference is made to the announcement of the Company date 9 May 2011 (the Announcement") in relation to the Master Purchase Agreement. Unless otherwise stated, capitalised terms used herein shall have the same meaning as defined in the Announcement.

DELAY IN DESPATCH OF CIRCULAR

The announcement is made pursuant to Rule 14A.47A of the Listing Rules.

As stated in the Announcement, the circular containing, amongst other things, (i) details of the Master Purchase Agreement, (ii) the recommendation of the Independent Board Committee, (iii) the letter from the independent financial adviser to the Independent Board Committee and the Independent Shareholders, and (iv) the notice of EGM, will be despatched to the Shareholders on or before 31 May 2011. As additional time is required to finalise certain information of the letter from the independent financial adviser included in the circular, the despatch date of the circular will be postponed to a date on or before 20 June 2011.

By Order of the Board Lung Cheong International Holdings Limited Wong, Andy Tze On Executive Director

Hong Kong, 31 May 2011

As at the date of this announcement, the executive Directors are Mr. Leung Lun and Mr. Wong, Andy Tze On, the independent non-executive Directors are Mr. Ye Tian Liu, Mr. Wong Lam, O.B.E., J.P. and Mr. Lai Yun Hung.